

THE VILLAGE OF BOURBONNAIS
INVITES YOU TO

WINTER ICE SKATING

NOVEMBER • DECEMBER

THE RINK @ THE GROVE - 700 MAIN ST. NW



**SPONSOR
THE RINK!**




HOLIDAY ICE SKATING

THE RINK SPONSORSHIP INFORMATION

YOU'RE INVITED TO BE A **COOL ICE RINK SPONSOR!** THE VILLAGE OF BOURBONNAIS PRESENTS THE RINK - A MOBILE SYNTHETIC AND SEASONAL ICE RINK LOCATED THIS YEAR AT THE GROVE! RESIDENTS AND VISITORS ALIKE WILL GATHER AND GLIDE ALONGSIDE YOUR COMPANY NAME AT THE GROVE!

YOUR \$1,000 SPONSORSHIP PACKAGE INCLUDES:

- PERMANENT SIGNAGE RINKSIDE FOR DURATION OF RINK OPENING (APPROX. 6 WEEKS)
 - FREE SKATING FOR YOU AND UP TO 20 GUESTS DURING 2024 SEASON
 - SPECIAL EVENT PROMOTIONS (COMPANY LOGO FEATURED ON PRINT & DIGITAL MARKETING MATERIALS)
 - WEBSITE LISTING (AVERAGE 14K MONTHLY VISITORS)
 - SOCIAL MEDIA FACEBOOK CAMPAIGN BLASTS (10K FOLLOWERS/AVERAGE POST REACH 34K)
 - VILLAGE E-NEWS (AVERAGE 4K SUBSCRIBERS, 50% OPEN RATE)
 - MAIN STREET LED SIGN MESSAGING (AVERAGE 15K DAILY MOTORISTS)
 - RADIO (COMPANY NAME ANNOUNCED ON LOCAL STATIONS)
 - NEWSPAPER (COMPANY NAME FEATURED IN LOCAL PRINT)
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**YOUR NAME
HERE!**

